



Association du patrimoine de Potton

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Potton Heritage Association

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Inauguration of *Incomparable Potton* – a tour

Potton Heritage Association invites you to the inauguration of the driving tour of some of Potton's most historic and picturesque roads. A handsome brochure accompanies this tour of *Incomparable Potton* and we would be most delighted if you would join our inaugural cavalcade, albeit by car! Our tour begins on **Thursday, July 25th at 10 am**. Meet at the Tourist Bureau of Potton in **Parc André-Gagnon, 364 route de Mansonville**. After introductory remarks, coffee and scones, we will carpool. Bring your lunch, beverage and water. We'll stop to picnic en route. Please call Jacques Huppertz to confirm your presence at (450) 292-3629.

Be a tourist in your own Township as we wend our way over approximately 50 kilometers – rediscovering some of our most beautiful landscapes and views.

Many people have contributed time and effort to the realization of this project. Texts and tour design were the teamwork of Jean-Louis Bertrand, Jacques Huppertz, Sandra Jewett, Jacqueline Robitaille and Bernard Sansoucy. The brochure was enriched with the photographs of Inode Estrie, Denis Lamontagne, Pierre Nadeau, Bernard Sansoucy and Hans Walser.

A special thank-you goes to Martin Caron, a municipal employee, for his efficiency and help in the physical placement of the road signs marking the route. Our production partners were Imprimerie CRM, who provided excellent graphics and printed the brochure; Imagerie Digitale, who designed and printed the route signs, and Paul Cyr, who designed the stylized map of the Township.

Without this substantial investment of time and money, this project would have never come to fruition. The Association invested \$7,000 of monies received from our members as well as from subsidies provided by the Municipality of the Township of Potton and the MRC de Memphrémagog. We estimate some 300 hours of volunteer time; which, if calculated at the hourly rate of a professional, would equate to a minimal additional cost of \$9,000.00

And this, without factoring in the time for discussions at the Board of Directors in choosing an appropriate name, which had to be spelled and mean the same in English and in French, be 'catchy' and aptly descriptive of the roads chosen. Just for the history books, the tour might have been named : Circuit Potton, Excursion Potton, Promenade Potton, Tour Potton, or Via Potton, none of which seemed to quite fit the bill!

In 1995 the Association began to actively promote the Township of Potton. Publications such as *Cyclo-Route Potton* (1995), *La Route des cimetières* (1995), *Mansonville Promenade du village* (1995), *Un canton à découvrir - a Township to discover* (2009), *Une promenade au village Mansonville - a village tour* (2011) witness our efforts. Our thanks go to all those who contributed to these publications. They were Agnès Bastien-Jutras, Peter Downman, Elaine Gagnon, Jacques Hébert, Gérard Leduc, Karen Muzerall, Pierre Nadeau, Jacqueline Robitaille, Jean-Marc Tétrault, Bernard Sansoucy, Jacques Thouin, and Hans Walser.

Our sincere thanks go to Catherine Arcouette, who designed the logo of the Association in 1992. You will notice that our distinctive logo is proudly featured on the route signs of *Incomparable Potton*.

This Association makes an important contribution to the promotion of our lovely Township, which is not only part of our mission, but also demonstrates our deep pride and affection for our corner of the world. The landscapes which are explored on the *Incomparable Potton* tour were shaped, manicured and maintained by those who came before us. They were the farmers who laboured mightily to push back the forests, and cultivate the lands which now provide the texture and interest on the magnificent canvas Mother Nature has given us. Many of their descendants continue the effort. As we admire the vistas and derive pleasure at the peaceful natural beauty of this place, let us appreciate that effort. If we wish to preserve and protect such a legacy, we must all do our share by devoting equal vigilance and care of the heritage which is ours.



Sandra Jewett
President
Potton Heritage Association